



Kerr Arts & Cultural Center, Inc.

P.O. Box 293634 • Kerrville, Texas 78029-3634 • (830) 895-2911

April 1, 2008

Re: **Ninth Annual Texas Furniture Makers Show®**
Kerr Arts & Cultural Center
Kerrville, Texas

Dear Furniture Maker (If you are not a furniture maker please pass this on to someone who is),

You are invited to exhibit at the *Ninth Annual Texas Furniture Makers Show®* being staged at Kerr Arts & Cultural Center, Kerrville, Texas from October 23 through December 6, 2008.

Our very successful show last year drew over 6,000 visitors, a record for us. We sold twenty two pieces of furniture off the floor, and we know of a number of commissions that resulted from contacts made at the show.

Judges: This year we have again put together a **first class panel of judges** that will select the winners: **Michael C. Fortune**, one of Canada's most respected and creative contemporary furniture masters; **Asa Christiani**, chief editor of *Fine Woodworking Magazine*, and **Paul Sellers**, Director of the School of Woodworking at the *Homestead Heritage Village* in Waco. These gentlemen will be available on Sunday, November 2, 2008 for a private critique session for the accepted furniture makers. You won't want to miss this!

Based on what we have learned, we will do the following (**please read carefully as we have made a number of changes**):

1. As in the past, our goal is to exhibit 65 -70 pieces of furniture, so we will again jury entry into the show. **Artists can help insure being included by applying for early acceptance by submitting their Applications by June 1, 2008. Applications must be submitted with a \$25 non-refundable jury fee. Final application deadline is September 1, 2008. The furniture you will display must not have been shown previously at Kerr Arts & Cultural Center.**
2. **All furniture must be displayed on standardized pedestals.** (See Attachment "A".)
3. In keeping with our theme to encourage new furniture makers to enter the field, we will again include the classification of **Apprentice Furniture Maker. Note the definition for Apprentice Furniture Maker on the Entry Application.**
4. Thanks to the Kerrville Convention & Visitors Bureau, the show will again be promoted on a national level with advertisements in Southern Living, Midwest Living, Texas Monthly, Texas Highways and the Houston Chronicle. We will also advertise in the Dallas, Austin and San Antonio papers as well as a number of local publications. **The combined budget for advertising will again exceed \$35,000.** From the feedback we received, the ads last year were very effective in getting visitors to the show.
5. This is a very expensive show to put on. Kerr Arts & Cultural Center derives much of its income from the sale of furniture. **As we did last year, we will require that all furniture that is not for sale (and thus offering no possible financial support for KACC) be entered at a higher entry fee. Please see the Call for Entries for the Entry Fee schedule.**
6. **This year the show will run an additional week and the gallery will be open seven days a week** Our hours will be: Monday through Saturday 10am to 4pm and Sunday 1 to 4pm. Admission is free. We will close the show at 4pm on Saturday, December 6th to allow for furniture pick-up on Sunday. **Early pick up disrupts the show and will not be allowed.**
7. The classes we offered last year on "Important Considerations for the Serious Furniture Maker" and "Essential Furniture Finishing Techniques" were well received and we are considering doing something similar again. (More on this later).

I urge you to return your application soon. As an artist exhibiting in the Texas Furniture Makers Show® you will receive greater national exposure, be a visible force in Texas furniture making, receive valuable constructive feedback from our panel of judges, and benefit from expanded opportunities to generate sales.

If you have any questions e-mail me at kacc@kacckerrville.com or telephone (830) 895-2911.

See you at the show!

Jim Derby

Jim Derby, Show Chairman

Enc: 1. Call for Entries 2. Entry Application 3. Attachment "A" 4. Flyer

CALL FOR ENTRIES
Ninth Annual
Texas Furniture Makers Show®
Kerr Arts & Cultural Center

October 23 through December 6, 2008

Kerr Arts & Cultural Center, Kerrville, Texas invites you to exhibit at the **Ninth Annual Texas Furniture Makers Show®** from October 23 through December 6, 2008.

The purpose of the show is to present your work to the public in a formal gallery atmosphere, to improve the quality and skill of Texas furniture making by formal consultation and by example, and to bring national attention to the fine one-of-a-kind hand-made works of art created by Texas Furniture Makers.

- Who:** Texas Furniture Makers (You must be a Texas resident to qualify).
Where: The completely renovated Kerr Arts & Cultural Center (old post office) 228 Earl Garrett, Kerrville, TX. 78028. Tel. (830) 895-2911, FAX (830) 895-3955, E-mail kacc@kacckerrville.com.
When: **Exhibit will open on October 23rd and run through Saturday, December 6, 2008.**
Opening reception and awards ceremony Saturday, November 1, 2008 6PM to 8PM.
Delivery: Work can be delivered at the rear dock of the Art Center (across from the courthouse) on Monday October 20, 2008 9AM - 2PM. (Delivery can be made at other times by special arrangement. Storage space is limited. **No work will be accepted after October 21st**).
Pickup: Pick up furniture on Sunday, December 7th 9AM - 4PM. Early pick up disrupts the appearance of the show and will not be allowed.

Entry Application: Please fill out the enclosed Entry Application describing the furniture you will enter and include two different glossy photographs representative of your work (First time entrants must provide photos of the actual piece to be entered). Early applicants will be notified of their acceptance by June 15, 2008. The final cut-off date for acceptance will be September 1, 2008. **A non-refundable jury fee of \$25 must accompany your application.**

Materials: Wood, iron, steel, ceramic, paint, glass, plastic, stone, fiber & combination.

Judges: Three judges will select the winners on Saturday, November 1, 2008 and will be available on Sunday, November 2nd 9:30 to 11:30 am for a group critique. Award criteria will be DESIGN, CRAFTSMANSHIP & FINISH.

Awards: Each accepted exhibitor will receive a Show Catalog and be eligible for the following awards:

First Place – Best of Show	\$3,000	Woodcraft's People's Choice	\$300
Best Traditional Furniture	\$1,200	Show Committee's Choice	\$250
Best Contemporary Furniture	\$1,200	Best Apprentice Furniture Maker	\$250
Best Texas Style Furniture	\$1,200	Best Furniture with Decorative Carving	\$250
Best Whimsical/Art Furniture	\$1,200	Hill Country Turners' Choice Award	\$100

See Attachment "A" for category definitions. In addition to the awards listed, the Show Committee and the judges may change or create additional awards based on accepted entries. Last year we gave out 25 awards.

Entry Fees: (Payable after acceptance by the Show Committee).

Furniture offered for Sale		Furniture <u>not</u> offered for Sale	
1 Piece	\$100	1 Piece	\$200
2 Pieces	\$200	2 Pieces	\$400
3 Pieces	\$300	3 Pieces	\$600

Note: Furniture makers offering their furniture for sale will be allowed to display business cards and/or promotional flyers.

*Make check out to **KACC – Furniture Show***

Mail to: Kerr Arts & Cultural Center - Furniture Show
 PO Box 293634
 Kerrville, Texas 78029

Important Dates to remember:

June 1, 2008 – Application deadline (with \$25 non-refundable jury fee) for **EARLY ACCEPTANCE**.

June 15, 2008 – **EARLY ACCEPTANCE** results released by mail.

July 15, 2008 – **EARLY ACCEPTANCE** Entry Fee due to confirm acceptance

September 1, 2008 Application deadline (with \$25 non-refundable jury fee).

September 15, 2008 - Acceptance results released by mail.

October 1, 2008 – Entry Fee due to confirm acceptance.

October 20, 2008 – Deliver Accepted Furniture 9am to 2pm.

October 23, 2008 – Show opens to the public.

November 1, 2008 – Reception & Awards Ceremony 6 to 8pm.

November 2, 2008 – Judges' Critique for Accepted Artists 9:30 to 11:30am.

December 7, 2008 – Pick-up furniture 9am to 4 pm.

Ninth Annual Texas Furniture Makers Show®

October 23 through December 6, 2008

Entry Application

(Note: this form may be copied)

Please print clearly

Name _____

Address _____

City _____ State _____ Zip _____ (You must be a Texas resident to qualify)

Telephone _____ E-mail _____

Type of furniture I will show – please describe the furniture you would like to show and include two different glossy photographs representative of your work (First time entrants must provide photos of the actual piece to be entered). Quality images of your work are very important. Jury members base their selections on what they can see. Selection criteria will include design, craftsmanship, selection and use of materials and type of furniture. (Please print legibly and fill out completely).

Description: _____

I have handcrafted the furniture I intend to enter. Yes, completely ___ Yes, with the following exception (Explain)

I consider myself an **APPRENTICE FURNITURE MAKER**: YES NO (Circle One).

(Definition: An Apprentice Furniture Maker has been making furniture for less than three years, has not made furniture for sale, does not have business cards, has not received awards for furniture making nor entered furniture exhibits or competitions).

The furniture I will enter will be for sale: YES NO (Circle One) Furniture makers entering furniture for sale will be allowed to display business cards and/or advertising flyers.

The furniture I will enter **has not** been shown previously at Kerr Arts & Cultural Center: ___ Yes (please acknowledge).

I will deliver my furniture on Monday, October 20, 2008 9AM – 2PM. ___ Yes (Alternate times may be arranged but may be limited due to storage space. No furniture can be accepted **after** October 21st)

Name and e-mail of my **hometown** newspaper is:

I have enclosed a **non-refundable** Jury Fee of \$25 ___ Yes (Please acknowledge) *Make check out to **KACC – Furniture Show***

Mail to: Kerr Arts & Cultural Center - Furniture Show
PO Box 293634
Kerrville, Texas 78029

General Conditions:

1. KACC will use utmost care while handling your work, but will not be responsible for loss or damage.
2. KACC receives the following commissions for sales resulting from the Texas Furniture Makers Show:
\$0 – 1000 – 30%
\$1001 – 2000 – 25%
\$2001 and up 20%

Undisclosed sales and commissions resulting from this show undermine KACC's ability to operate.

We request that you notify us when you have benefited from showing in the exhibit.

3. KACC reserves the right to photograph entries to be used for exhibit promotion and publicity.
4. All accepted entries shall remain as placed by the Show Committee for the entire duration of the show. Early withdrawal disrupts the appearance of the show and is not fair to the other entrants.
5. We require the use of standardized exhibit pedestals (See Attachment "A").
6. Entries that are unsuitable, soiled or require excessive display space may be disallowed by the Show Committee.

Entry into this competition constitutes agreement with these conditions.

Signed _____ Date _____

Attachment "A"

Texas Furniture Makers Show® Furniture Category Definitions

Purpose: The purpose of the show is to present the work of Texas Furniture Makers to the public in a formal gallery atmosphere, to improve the quality and skill of Texas furniture making by formal consultation and by example, and to bring national attention to the fine one-of-a-kind hand-made works of art created by Texas Furniture Makers.

Furniture Categories

- Contemporary – clean, sleek, modern (Scandinavian), smooth with very little decoration. Material can be wood, glass plastic, composite – almost anything.
- Traditional – interpreted reproductions, adapted reproductions of historical styles.
- Texas Style – may be rustic – may include wood, stone, iron, bone, leather - evokes the "Texas life style".
- Whimsical/Art Furniture – may be playful, humorous and may or may not be functional.
- Apprentice - An Apprentice Furniture Maker has been making furniture for less than three years, has not made furniture for sale, does not have business cards, has not received awards for furniture making nor entered furniture exhibits or competitions.

Note: The Texas Furniture Makers Show® considers all furniture entered to be "Studio" furniture as the furniture is "one off" or limited edition and produced in a small shop.

Display Pedestal Specifications

Furniture displayed on standardized exhibit pedestals greatly enhances the visual impact of the furniture.

Size

- The minimum size of the pedestal is 16in. long X 16in. wide X 3in high.
- The maximum amount of space a pedestal may occupy is 8ft. X 8ft.
- The pedestal should not exceed the size of the furniture by more than 6in. in any direction.

Construction

- Pedestal top and sides should be constructed of ½ in. – ¾ in. plywood.
- Fastening shall be done with #6 finishing nails or screws and glued with suitable wood glue. Nail holes should be filled and sanded flush.
- An internal support should be provided for spans exceeding 24in.
- Oversize pedestals may be constructed in several pieces.

Finish

- Pedestals should be sanded with a minimum of 120 grit sandpaper prior to finish.
- One coat of KILZ primer (or equivalent) shall be applied as the first coat.
- Two coats of Sherwin Williams Alabaster (white) #7008 satin latex paint shall be applied.

Note: the Show Committee reserves the right to substitute pedestals to enhance the appearance of the show.