

KACC HAPPENINGS

August 16, 2011
Volume 11, Issue 4



President's Report

By Frank Keith, KACC Board President

I love a poem that talks about a traveler walking along the beach towards town, leaving footprints along the way. The poem goes on to say that in time the waves wash away the footprints and the tide continues to rise and fall. This is the story of life – we walk along the path before us leaving footprints. Some prints are deep and others only brush the surface, but in time our marks disappear or are forgotten and yet time goes on.

We need to ask ourselves, “Are we leaving a significant footprint?” Bob Brach did. As the first President of KACC he, along with other inspired “old timers” had a vision for a center where local artists could exhibit their work; he brought that vision to reality. Bob Humphrey and his wife, Linda, saw a need and provided a place for KACC to store furnishings when they were not needed at the Center. These men have left us for a better place, but their footprints are still visible.

Jerilyn Keith saw the need for a permanent home for KACC. When the Post Office became available, she did what was necessary to buy it. Jim Derby saw potential in the Post Office as a beautiful art center and proceeded to secure designs, funding and establish the exhibit space we enjoy today.

There is not enough space in this column to talk about the hundreds of you who have volunteered in an effort to make KACC the “cultural hub of the Hill Country.” Each of you has made an indelible “footprint.”

Have you made a footprint at KACC lately? There's a need for the younger “old people” to step forward and assume leadership roles. Consider becoming a working part of our daily, weekly and monthly activities: docent, chair an exhibit, lead one of our major fundraisers, serve on a committee, serve on the board, or support financially some of the work items shown elsewhere in this newsletter.

Each affiliated and at large member is invited to take an active role in our operations. Send me an e-mail at frankkeith13@msn.com and tell me where you would like to start.

A big “Thank You” each to Jerilyn and her many volunteers who made this summer's Youth Art Camp a success; to Joe Rodriquez and Hometown Crafts for sponsoring the Teacher's Art Show and to Anne Byrne, the chairperson of the exhibit. We appreciate you, the membership for your excellent participation.

A couple of years ago I quoted Pericles in my closing sentence; I want to paraphrase that statement today. What you leave behind are not your footprints in the sand but what is woven into the lives of others.

Summer Fun!



If you were not involved with the KACC Summer Youth Art Program, you might want to make plans to be involved next year. What an exciting time we had!

During the three-week program, we served 158 children. We were completely full all three weeks, with a few classes operating a bit above capacity. Every class room on the education level was filled to the brim.

Twenty-nine instructors and 24 helpers led the way for youth to create a staggering assortment of paintings, gourds, decorated porcelain, masks, wooden gadgets, puppets, weavings, leather accessories, food, handbags, and MORE! We also offered drama and dance classes this year. It is wonderful to see kids so excited about the arts.

Thank you, Jerilyn Keith, Youth Art Director for a job well done! Thank you instructors, donors, helpers, cookie bakers and servers, KACC staff, and others who make this impossible task a success. Thank you, also to the businesses and organizations who helped us with our efforts: Hometown Crafts, United Way, Windstream Wireless, and Ken Wilson.





Award winners attending the Images Membership Show reception on July 9 were Susan Crawford-Tracy, Jim Campbell, Joseph Walsh, Janet Reinwald, Doug McBride, Mary Helen Johnson, Pat Howell, Doreen Shann, Linda Smith, Christopher Goodwill, Jeanne Heise, Marsha Mefferd, Linda Crockett, David McCormick, Anne Parker, Bob Wylie, Ricard DeVona and Jack Ramsey.

Images Membership Show Award Winners

Best of Show

Susan Crawford Tracy

Portrait/Figure

First Place: Mary Helen Johnson

Second Place: Jim Campbell

Third Place: Peggy Clawson

Still Life/Floral

First Place: Doreen Shann

Second Place: Richard DeVona

Third Place: Linda Smith

Landscape/Interior

First Place: Jack Ramsey

Second Place: Sharon Morris

Third Place: Susan Crawford Tracy

Hon. Mention: Jeanne Heise

Animal/Wildlife

First Place: Pat Howell

Second Place: Mary Zirkel

Third Place: Janet Reinwald

Hon. Mention: Doreen Shann

Abstract/Non-Representational

First Place: David McCormick

Second Place: Marsha Mefferd

Third Place: : Linda Crockett

Hon. Mention: : David McCormick

3-Dimensional

First Place: Chris Goodwill

Second Place: Lanny Ross

Third Place: Douglas McBride

Fine Craft

First Place: Anne Parker

Second Place: Dent White

Third Place: Bob Wylie

Hon. Mention: Barbara Haden

Photography

First Place: Charles G. Cecil

Second Place: Joseph Walsh

Third Place: Sally Garrett

Hon. Mention: Joseph Walsh

ANNOUNCEMENTS

NEW ARTIST EXCHANGE:

We have placed an informational bulletin board in the Administrative Hallway at KACC.

Members are welcome to use this board to post information on the following:

- Calls for Entry
- Art Supplies for Sale
- Any art related information that you would like to share with other artists

REMINDER ABOUT PREPPING ARTWORK FOR EXHIBITS:

Members, please help the dedicated volunteers who hang our wonderful shows. Lately their job has become frustrating because our hanging guidelines are not followed. Please remember that presentation is an important part of marketing and selling your art.

Guidelines for Preparing Your Artwork for Display:

Frames should be clean and in perfect condition. Simple mats and frames that would be appealing to most people are recommended. Frames MUST be securely wired with wire ends wrapped.

Wire must be low enough so that hangers do not show above the artwork when hung but with enough slack to easily place over a hanger. No saw tooth hangers or plastic wire, please.

2-D works over 16" X 20" must have Plexiglass, rather than glass, unless they are pastel or charcoal. Inventory Labels must be securely fastened to the back of each item.

Please recheck your artwork before bringing it for entry to insure that it is within the guidelines above. Artwork that is not ready for hanging may be refused.

Special Thanks to Susan Crawford Tracy and Jeanne Heise for their hard work in serving as chairpersons for the Images Show.

ARMADILLO UPRISING!!!

If you haven't placed a bid in the Armadillo-themed silent auction at KACC, there's still time! Member artists have created an amazing array of 'dillo inspired art. There's even a 5-foot armadillo offered for auction—and you can have it decorated to suit your own tastes! The Uprising auction will end September 4! Come by to check out the clever creations today!



HOW DO I PRICE MY ARTWORK?

Part of a series of articles designed to help artists with common issues
By Paulette Alsworth

Do you want to display your artwork to sell or for the satisfaction of displaying?

The economic situation has caused a slowdown in the purchase of art causing galleries in Kerrville, Fredericksburg and Boerne to close because of the lack of business. That means you need to price your work reasonably if you want to make sales.

If you have made the decision that you want to sell your artwork the following guidelines are recommended.

1. Display only your best works.
2. For psychological reasons never price your artwork at an even hundred such as \$200 or \$300 reduce it to \$195 or \$295.
3. **Always** price your artwork by size, not by how much you like it.
4. It's important to be consistent in your pricing.

Large metropolitan galleries will use a higher multiplication factor but in the

Hill Country the following factors are used by most galleries.

This **factor** will change by the level of your artistic ability. Be honest with yourself and find the factor below to use for your formula.

Midlevel artist: 1 factor

Seasoned artist: 2 to 3

Experienced: 3.5

Exceptional : 4 to 5

For this example we're going to use an 11 X 14 piece of unframed artwork by a seasoned artist.

Multiply 11 X 14(size of unframed artwork) = 154

Multiply 154 X 2 (the ability factor for seasoned artist) = 308

Your painting price will be \$308 plus the cost of your frame.



Paulette Alsworth

Try to be a fair and honest critic of your own artwork.

Being able to critique your own artwork will help you to see the areas you need to improve.

Enjoy the Ups and learn from the Downs.

If you would like to contribute an article to this series, please contact Debbie or Lanza at KACC.
895-2911

**Intermediate Watercolor Class****\$125****Instructor: Jeanne Heise****September 15, 22, 29, October 6, 13, and 20 12:30 - 3:30**

Bring what you have and let's do some quick paintings using new techniques. Will also brush up on basic skills. This class is for anyone who has dabbled in watercolors and wants to learn to better control the medium while having fun along the way.

**Landscapes in Oil****\$150****Instructor: Paulette Alsworth****September 27, 28, and 29 9:00 - 3:00**

Some of the most important factors: value, hue and intensity will be discussed with exercises to help understand these elements. Color intensity is a very important element that influences the quality of your landscape. Two paintings will be completed in this workshop, as well as, many exercises to reinforce landscape colors. Canvas, turpenoid and some other supplies are included.

**One Day Watercolor****\$75****Instructor: Jeanne Heise****September 24 9:00 - 3:00**

If you have wanted to try watercolor but were afraid to invest lots of time and money, this is your chance to learn some basics and go home with a finished painting, with no commitments! Come in for a fun filled Saturday, and we will provide all the materials and a no fail step by step lesson.

**Free Form Peyote Bracelet****\$75****Instructor: Mary Helen Johnson****October 22 10:00 - 3:00**

Learn the basic peyote stitch using seed beads and then embellish and personalize with free style beadworking techniques. Your bracelet will be a one of a kind creation.

All supplies and equipment provided.

**Merlot's Merry Masters (KACC and GRAPEJUICE Hosted Event)****\$50****Floral Fantasy****each**

Instructor: Debbie Minns on September 15, 5:30 - 8:30

Collage CoEds

Instructor: Phyllis Garey on October 13, 5:30 - 8:30

No experience needed! All inclusive event provides you with food & wine by GRAPEJUICE and all supplies and instruction needed to create a painting of your very own.

**Kiln Carved Glass****\$125****Instructor: Nicole Vachier Lozano****October 22 10:00 - 4:00**

Learn to sculpt in glass using time, temperature and gravity as your tools. Design and create bas relief images and textures in fiber paper which will form the impressions in glass. This is a wonderful introduction to anyone interested in learning about kiln formed (fused) glass. All supplies and firing fees are included. Beginners to Experienced Fusers Welcome, No Experience Necessary.

Other Cool Opportunities to Be Creative for ONLY \$5 each

Art Critique Group, First Tuesday at 1 p.m., Bring up to three pieces of work for group critique. \$5 per person per day

KACC Morning Book Club, First Wednesday at 9 a.m. \$5 per artist per day

Open Studio, Every Friday 9 – 3 (Starting August 5) \$5 per artist per day

Group participation cards good for six (6) activities can be purchased for \$25.

Mix and match your activities. These will be casual monthly activities with no formal group association, or instructors.

Participants would provide their own materials, exchange ideas and/or create artwork in a group setting.

Hometown Crafts Teacher's Show Awards Announced

2-D Paintings

- First Place:** Dorrett Townsend
- Second Place:** David McCormick
- Third Place:** Truby Hardin
- Honorable Mention:** Jeanne Heise

2-D Other

- First Place:** Jake Pratt
- Second Place:** Robin Clark
- Third Place:** Connie Young
- Honorable Mention:** Robin Clark

Fiber Art

- First Place:** Karen Maddox
- Second Place:** Mary Lee Tennant
- Third Place:** Dolores Petersen

Crafted Creations

- First Place:** Dorrett Townsend
- Second Place:** Nan Loeffler
- Third Place:** Nan Loeffler
- Honorable Mention:** Mary Moseley

Thank you to Anne Byrne for serving as the chairperson for this exhibit.



Award winners who attended the reception for the Hometown Crafts Teachers' Art Show are (L to R) Karen Maddox, David McCormick, Robin Clark, Jeanne Heise, Connie Young and Dolores Petersen. They are pictured with Joe Rodriguez of Hometown Crafts.

KACC Wish List

Vacuum Cleaner

Volunteer to help with docent scheduling.

Volunteer to organize the KACC scrapbook.

Financial support to help with the tasks listed to the right of this box.

| I WILL HELP KACC GET THE FOLLOWING JOBS DONE | | |
|---|-------------|---------------|
| <u>JOB DESCRIPTION</u> | <u>DATE</u> | <u>AMOUNT</u> |
| <u>Building Maintenance</u> | | |
| Correct sidewalk off-set for ADA accessibility | | \$ 225.00 |
| Change AC filters | 18-Jul | \$ 20.00 |
| | 17-Oct | \$ 20.00 |
| Clean first floor and restrooms | Weekly | \$ 60.00 |
| Clean basement classrooms | Bi-weekly | \$ 60.00 |
| <u>Events</u> | | |
| Major room set-up | 1st time | \$ 40.00 |
| (Banquet, furniture show, etc) | 2d time | \$ 40.00 |
| | 3d time | \$ 40.00 |
| <u>Special</u> | | |
| Texas Furniture Makers' Show | | |
| Set-up | | \$ 160.00 |
| Take down | | \$ 160.00 |
| Recondition landscaping in front of building | | \$ 1,250.00 |
| Replace portable building at rear of facility | | \$ 4,000.00 |

Thank you to the Volunteers Who Helped Make the Summer Art Program A Continued Success!

| | | |
|------------------------|-----------------------|-------------------|
| Roger Arnold | Clara Horton | Lisa Reeves |
| Moira Attwell | Alban Hernandez | Beth Rodriguez |
| Grace Ayala | Melanie Huckaby | Bryant Saner |
| Anne Byrne | Donna Jewell | Lauren Saner |
| Antoinette Chatagnier | Marlo Jimenez | Abby Sanchez |
| Uel Clanton | Cindy Johnson | Britney Saunders |
| L.A. Cude | Joe & Deb Johnson | Cheyenne Saunders |
| Kathy & Wayne Davis | Saundra Kattawar | Rosemary Sues |
| Jim & SJ Derby | Frank & Jerilyn Keith | Ariana Spencer |
| Sarah Distel | Jeanne King | Ginny Stehling |
| Harley Earhart | Paula Kimpel | Lauren Stone |
| Logan Erickson | Tatum Land | Joan Sullivan |
| Sidney Erickson | Jacinda Littlepage | Hannah Sutter |
| Saharra Fogle | Monica Lovelace | Kristin Sutter |
| Alexie Fox | Doug McBride | Sheldon & |
| Lexie Garcia | Sherl Miggins | Mary Ann Tucker |
| Karina Gomez | Ashley Moreno | Kathleen Vincent |
| Jenni Graham | Joe Moreno | Carole Weathered |
| Tammy & Brian Griffith | Bob & Diana Nelson | Jackie Youngblood |
| Blake Hees | Emily Peña | |
| Margie Holm | Tom Petersen | |



Instructor Paula Kimpel assists a student in the Fiber Art Class.

KACC Calendar of Events

Through September 4

Hometown Crafts Teachers' Show,
Avery Gallery

The Winds and Words of War

World War I posters will be on display.
Cornels Gallery

Armadillo Uprising, Local artisans put their spin on the armadillo, Derby Gallery

Hill Country Porcelain Art Guild,
Niche Gallery

Reception, all exhibits, August 6

September 8 – October 2

Photoquest, 2011, photography by members of the Hill Country Camera Club, Avery Gallery

Guadalupe Watercolor Group Show & Sale,
Cornels Gallery

Watercolor Works of Phyllis Fleming, works by a popular, award-winning local artist, Derby Gallery

Kerville Art Club Artist of the Year
Niche Gallery

Reception, all exhibits, September 10

October 6 – November 5

Visions 10, an exhibit by the Visions 10 artist group, Avery Gallery

Nature's Inspiration, SJ Derby exhibits works in wood, fiber, metal, flowers and photographs,
Cornels Gallery

Northern Light, Black and white photographs in limited editions by Joseph Walsh, Derby Gallery

Hill Country Flower Arrangers, Floral designs and constructions, Niche Gallery

Reception, all exhibits, October 8

November 10 – December 10

Texas Furniture Makers' Show,
Awards Reception, November 19

December 15 – January 8

Kerville Art Club Show & Sale,
Avery Gallery

KACC Members' Show Cornels and Niche Galleries

Reception, all exhibits, December 17

Endowment Giving

There are several ways to make a gift to the KACC endowment. The quickest is of course **cash**. If the company you work for, or retired from has a matching gift program you can increase your gift by filling out the paperwork provided by your company.

A gift of **appreciated securities** can be made to the endowment. You get credit for the value of the security at the time of the gift, and are not hit with any capital gains tax. You must transfer the security in kind, through your broker.

Another way is to open a **donor directed fund** with the Community Foundation, naming KACC as the beneficiary of your fund. Please contact Rick McManigle at the Foundation at 896-8811 for details.

A very popular method is to name KACC in **your will**. You can leave a specific amount, or a percentage of your estate. Your attorney can help with the proper language to ensure your gift goes to the endowment.

Please think about including KACC in your financial future.

-Wes Dorman CTFA, JD
Vice President
Wealth Management Division
Broadway Bank

KACC Affiliated Groups

Blue Hills Artists of Bandera

Johnette Brown (830)796-7787

Guadalupe Gourd Patch

Judy Richie 257-8939

Guadalupe Watercolor Group

Sue Hamill 895-2774

Hill Country Camera Club

Cheryl Gochenour iris824iris@yahoo.com

Hill Country Flower Arrangers

Jerilyn Keith 634-7778

Hill Country Geoscientists

Ted Schulenberg 792-5068

Hill Country

Porcelain Art Guild

Barbara Haden 792-6130

Hill Country Quilt Guild

www.hillcountryquiltguild.com

Hill Country Wood Turners

Uel Clanton 896-5288

Johnson Creek Press

Diane Henry feather1009@aol.com

Kerr County Historical Commission

Lanza Teague 895-2911

Kerrville Art Club

Rosemary Suess

Monday Painters

kakiw182@gmail.com

Thursday Painters

Rita Stanford 896-8429

Visions 10

http://visions10.com/

Wednesday Painters

Thank You For Your Business Membership

A3 Studio

Ace Reid Enterprises

Alpha E-Learning

Artisans at Rocky Hill

The Bosworth Company

Camp Stewart for Boys

Covered Wagon Bed & Breakfast

Cowboy Steak House

Huser Construction

Richard B. Johnson, Jr. MD

Main Liquor Store

Dawn McCollum & Marianne Wofford
Morgan Stanley Smith Barney

Pipeline Skid Services

Risinger Orthodontics

Singing Water Vineyards

Wolfmueller's Books

GIFT TO THE KACC ENDOWMENT

Pledge Amount: \$ _____

To be paid over _____ years.

Immediate Gift: \$ _____

Check enclosed in the amount of \$ _____

KACC Gift Shop Sales Totals

January: \$1553.91

February: \$1514.01

March: \$1585.92

April: \$1587.24

May: \$1516.92

June: \$2,371.76

July: \$1,517.94



Nonprofit
Organization
U. S. Postage Paid
Permit #67
Kerrville TX 78028

Kerr Arts & Cultural Center
228 Earl Garrett
P.O. Box 293634
Kerrville, TX 78029-3634
830.895.2911
Tues.-Sat 10 AM - 4 PM; Sun. 1-4 PM

KACC Board of Directors

Frank Keith - President
fk@kacckerrville.com
Misty D'Amico - Treasurer
Carolyn McBride - Secretary
Grace Ayala
Moir Attwell
Anne Byrne
Donn Huot
Ken Longacre
Marsha Mefferd
Helen Wardroup

Executive Director: Debbie Minns
dm@kacckerrville.com
Center Manager: Lanza Teague
lt@kacckerrville.com
Bookkeeper: Paula Kimpel:
pk@kacckerrville.com

**Visit our website at www.kacckerrville.com
Or "like" us on FaceBook**

SPECIAL THANKS GO TO:

*Jim Alford
Paulette Alsworth
Moir Attwell
Grace Ayala
Bob & Beverly Avery
Deidre Beard
Barry Bradley
Barbara Brewton
Anne Byrne
Betty Christensen
Uel Clanton
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and a big thank you to the KACC Board of Directors, KACC Exhibition Committee and Docents!