

2011 Mardi Gras on Main

Name: _____

Street Address: _____

City, State, ZIP: _____

Daytime Phone: _____

Evening Phone: _____

E-mail address: _____

Entry # 1 Title _____

Size (horizontal x vertical) inches _____ x _____
Medium _____

Entry# 2 Title _____

Size (horizontal x vertical) inches _____ x _____
Medium _____

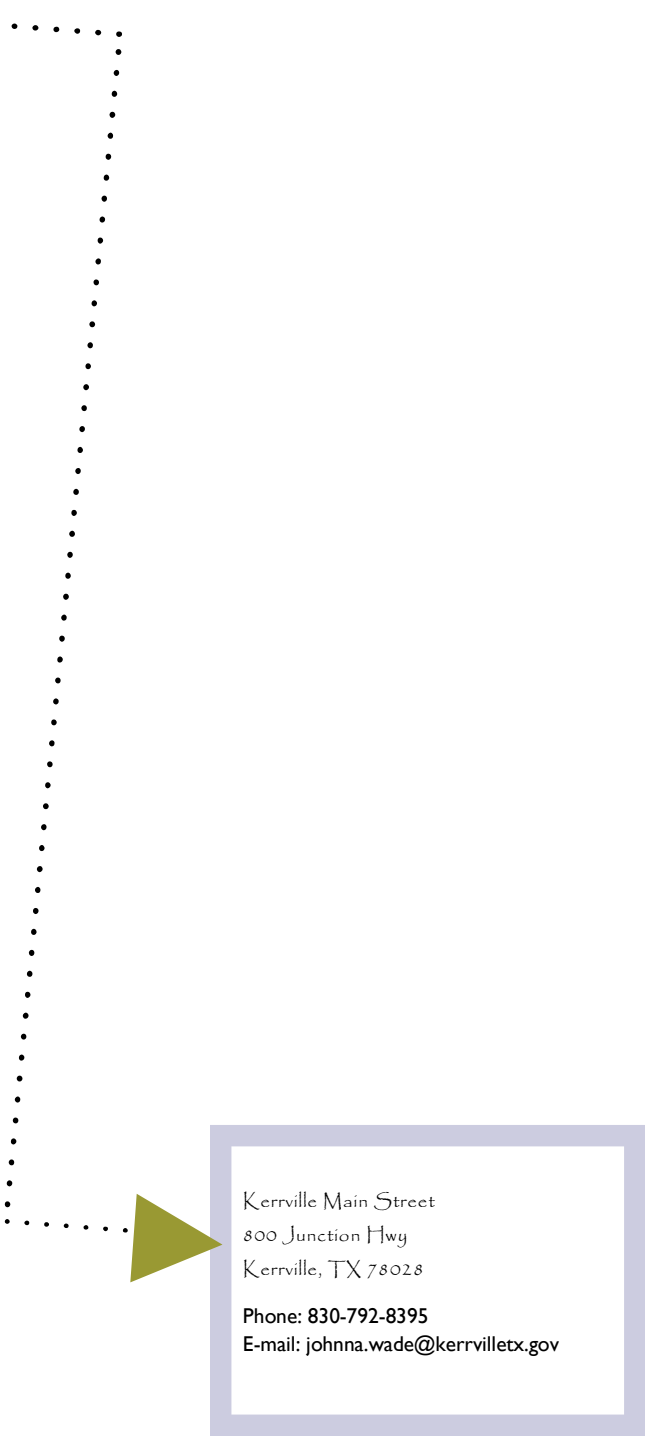
Entry# 3 Title _____

Size (horizontal x vertical) inches _____ x _____
Medium _____

\$35 for up to three entries \$ 35.00

Please make checks payable to: Kerrville Main Street

Entries must be received no later than 5:00 p.m. September 15, 2010

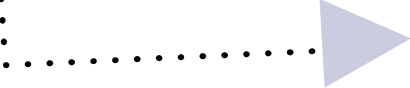


Kerrville Main Street
800 Junction Hwy
Kerrville, TX 78028
Phone: 830-792-8395
E-mail: johnna.wade@kerrvilletx.gov

\$500 Award

Call
For
Artists' Entries

Deadline
September 15



Call for Entries

Kerrville Main Street invites you to participate in the seventh annual *Mardi Gras on Main*. The event highlights the very best of wine, art and cuisine, and will be held **Fat Tuesday, March 8, 2011**. *Mardi Gras on Main* is a fundraiser benefiting the central city redevelopment efforts of the Kerrville Main Street program.

A major component of *Mardi Gras on Main* is the artwork! All artwork submitted will be juried and one signature piece will be chosen as well as eleven others to be displayed at the event. The signature piece for the 2011 *Mardi Gras on Main* will be professionally reproduced on posters as well as be featured on a private wine label for the signature wine.

Requirements

As a requirement of submitting art for the event, if your piece is selected as the signature artwork for the 2011 *Mardi Gras on Main* you must agree to release the piece as well as all printing rights to Kerrville Main Street. The original artwork will be auctioned at the event with proceeds benefiting Kerrville Main Street.

This year's theme will be: **"Masquerade in the Hills"**. The most fitting entries will incorporate this year's theme with the overall Mardi Gras theme. Your artwork can be created in any medium but must be no smaller than 18 inches and no larger than 48 inches on any one side. Artists may submit up to three pieces of original artwork for a single entry fee of \$35.00. These pieces must be original, never have been displayed prior to the event, and available for release. The winning unframed piece must be delivered by September 26, 2010. The winning artist must be present at the event to sign posters during the evening.

Entry Deadline and Procedures

The deadline for entries is Tuesday, September 15, 2010. Entries must be submitted in **electronic** format. Please send the name of the piece and the image/s as a JPEG file to Johnna.wade@kerrvilletx.gov. If you are entering more than one, please specify which title goes with which file. You will receive an e-mail confirming that we received your entry. You must also submit your entry form and fee by the above deadline.

Awards

The winning "POSTER" artist will receive a \$500 cash award. The winning artist will receive 10% of the posters printed. The artist may not however sign any of their posters for sale to the general public. The top artist will also be presented with a bottle of the signature event wine and complimentary admission for the winning artist and a guest. In addition to the above details, the event signature artwork will be included in the publicity for the 2011 *Mardi Gras on Main*.

The winning artist will be rewarded with an exhibition opportunity at *GRAPE JUICE*.



The judges will also select pieces placed 2nd through 12th to be displayed and for sale at the event. Artists selling their work during the event are asked to pay a 20% commission to Kerrville Main Street. "RECOGNIZED ARTISTS", placing 2nd – 12th, are asked to be present and available to talk about their artwork. Recognized artists will be awarded admission to Mardi Gras on Main for themselves and a guest. With the exception of the signature piece, all artists may also sell their original artwork during or after the event, however, if the artist used the words "*Mardi Gras on Main*" or "Kerrville Main Street," they must be removed prior to sale.

Mail Deliveries to:
Kerrville Main Street
Mardi Gras on Main
800 Junction Hwy
Kerrville, Texas 78028

Hand Deliver to:
Kerrville Main Street Office &
Downtown Visitors Center
715 Water Street
Kerrville, Texas 78028

Phone: 830-792-8395
E-mail: johnna.wade@kerrvilletx.gov